

KONKURENCIESCHOPNOSŤ PODNIKOV A INOVAČNÁ VÝKONNOSŤ REGIÓNOV

COMPETITIVENESS OF COMPANIES AND INNOVATION PERFORMANCE OF THE REGIONS

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Abstrakt

Regional development is an open issue, mainly because of emerging regional, social and economic disparities and unsatisfactory results of underdeveloped regions of Slovak Republic. Results of macroeconomic indicators such as GDP per capita or unemployment as well as deeper analysis of different characteristics of regions show that most of Slovak regions are still below EU average. Issue of regional development is closely linked to the process of creating innovation and innovation performance of regions. Innovation is foundation for productivity growth, competitiveness of companies and subsequent regional growth. The aim of the paper is to identify state of Slovak regions based on methodology concerning state of EU regions in the connection to competitiveness of companies and to define strengths and weaknesses of innovation performance of the regions measured by Regional Innovation Index. Analysis is based on methods of comparison of regions on NUTS II level.

Key words: Innovation performance. Region. Regional innovation index. Competitiveness of companies.