

ANALÝZA KONKURENCIESCHOPNOSTI A INOVAČNEJ VÝKONNOSTI KRAJÍN V4

COMPETITIVENESS AND INNOVATION PERFORMANCE ANALYSIS OF V4 COUNTRIES

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Abstrakt

In the context of ensuring the long-term prosperity of world's economies, the more and more emphasis is placed on the mutual comparison of their competitiveness in order to monitor and support the level of acceptability around the globe. However, the competitiveness of countries needs to be analyzed through different dimensions which may take various forms. One of them is undoubtedly technology and innovation representing the main source of the economic growth and competitiveness in the local as well as international business environment. This article is focused on the development analysis of global competitiveness and innovation activity of the Visegrad Group by means of GCI and GII indices over the years 2011 – 2016. We examined the relationship between competitiveness and innovation performance through selected statistical tools. Our results have also confirmed the high interdependence between innovation performance and competitiveness within the European area and we can say that the development of the country's innovative performance contributes to the growth of the competitiveness of the individual EU countries (28).

Key words: Competitiveness. Innovation performance. V4 countries.