

Annotation of the paper

1. Responding to sexual harassment by cultural stereotypes

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3. 4th year, MMB, 4th

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5. Content

a) main goal of the paper:

To observe people's reactions to unpredictable situations, which are connected with sexual harassment and to determine the level of social responsibility and willingness to help others influenced by cultural dimensions and stereotypes.

b) content of the paper:

This research covers such common social issues as sexual harassment, cultural stereotypes, prejudices and discrimination.

The subject of this paper is influence of cultural stereotypes on sexual harassment. The main object of our research is a sample of the Slovak society represented by residents of Banska-Bystrica – visitors to the Europa Shopping Center.

On basis of this research we decided to get in touch with such a problem as a cultural discrimination which is a current and common issue in Slovakia. This report presents the findings of 30 situations based on three similar experiments. Our experiments were conducted in different focus groups in February and March 2015 in Banska-Bystrica, Slovakia.

During the experiment two women-actors showed that they will be suffering from sexual harassment, and needed help in the public place, while one actor (foreigner – dark foreign male) tried to contact and actively show improper and aggressive behaviour towards the women. After that we made the same experiment with another actor, who was also foreigner,

but a white male, and we observed whether people were willing to help or not in each situation. During research observation method was used.

By this research we point out the common social problems connected with sexual harassment and suggest potential influence cultural stereotypes may have on public engaging or not engaging in offering a helping hand.

c) achieved results:

The results prove that our expectations about people's reaction were overestimated. We were surprised that people prefer to do nothing and to deny that there was a problem. The influence of cultural stereotypes on people's behavior was not obvious from our findings.

6. Key words: Sexual harassment, Cultural Stereotypes, Prejudice, Cultural discrimination. Observational method.